

COOKIE POLICY – May 2023

ALPHAPLAN GROUP BV, having its registered office at 2235 Hulshout, Vaartstraat 81,, company registration number 0793.109.414, VAT BE0793.109.414 and RPR (register of legal entities) Antwerp, division Mechelen (“**ALPHAPLAN**” or “**we**”) processes your personal data and is a data controller in terms of the GDPR (General Data Protection Regulation 2016/679 of 27 April 2016). This cookie policy provides information about the different types of cookies set on this website. It aims to give you a better understanding of what cookies are and what role they play when you visit our website. EU regulations require that all websites that use cookies inform you about them and ask for your explicit consent before retrieving and storing your personal data.

If you have any questions, complaints or requests, contact us at info@alphaplan-group.com or 0032 16 680 680. You may lodge a complaint with the Data Protection Authority (DPA) at <https://www.gegevensbeschermingsautoriteit.be/burger/acties/klacht-indienen>, contact@apd-gba.be or by post (1000 Brussels, Drukpersstraat 35).

WHAT IS A COOKIE?

A cookie is a mini file placed on your computer by the server of this website, those of web applications you visit or third-party servers. The cookie file contains a unique code that allows your browser to be recognised. They facilitate communication between (the device of) the website visitor and the website (regardless of the type used, f.e. computer, smartphone, console or video games connected to the internet, etc.).

In this narrow sense, the cookie fulfils the role of a simple witness to the transaction by storing certain information. Technological developments may broaden the functions of cookies in the future, for example, website capacity, visitors, statistics and preferences can be tracked or targeted advertising can be sent.

A cookie in the broader sense refers to all files of transferred and collected information stored when a user visited a website, regardless of whether this information is stored on the visitor's computer or on a server. It is in this broader sense that the term is used in this cookie policy (see below: categories of cookies used on our website).

WHY DO WE USE COOKIES?

Cookies help us improve our website and provide you with a better and more personalised service, for example by storing information about your preferences and allowing us to recognise you when you return to our website. You can choose not to accept cookies by adjusting the settings of your internet browser, which may, however, result in certain parts of our website not working properly or not working at all.

The information we collect may include IP addresses, browser versions, number of visits, the pages you visit and your display preferences. Information regarding the length of time we normally use cookies can be found here.

Cookies are personal data that make a person directly or indirectly identifiable, for example the IP address of the computer you are using. This policy should therefore be read in conjunction with our **privacy statement**.

DIFFERENT CATEGORIES OF COOKIES USED ON OUR WEBSITE**Category 1. Essential cookies**

This category of cookies is necessary so that you can navigate our website. Without these cookies, the website or legally required features simply do not work. These cookies are set automatically, the moment you visit the website. Without these cookies, certain services that you request, such as adding shopping cart items, cannot be provided.

Category 2. Analytic cookies

These cookies collect information about how visitors use our website. For example, information will be collected about which pages were visited most often and which pages receive an error message. This can be used to improve the use of the website.

COOKIE POLICY – May 2023**Category 3. Functional cookies**

These cookies remember information about your choices and preferences on the website and help facilitate your use of the website. For example, they remember the country or region you are in when you visit our website or your language. We use these cookies so that when you visit our website, we can provide you with a pleasant experience that is consistent with your choices.

Category 4. Marketing cookies

These cookies collect information about your browsing habits so that advertisements are more tailored to your interests. These cookies reduce the number of times you are shown an advertisement and measure the efficiency of an advertising campaign. These cookies are usually set by an external ad network with the consent of the website operator. They remember the websites you visit and their information is shared with other parties, such as advertisers. Targeted or advertising cookies are often linked to the functionality of another organisation's website.

Category 5. Social media cookies

These cookies allow you to share what you have done on the website on social media such as Pinterest, Facebook and Twitter. These are (often) third-party cookies. This information may be linked to targeted/advertising activities. Please read the relevant privacy policies of the social media regarding the operation of their cookies.

CONSENT FOR THE USE OF COOKIES

We ask your explicit consent to place cookies on your device (except for essential cookies - see above)

You may withdraw your consent regarding our use of cookies at any time. Please see our consent window for this.

If you wish to restrict or block set cookies at browser level, this can be done by adjusting your browser settings; the help function of your browser can assist you in this. You can also use your browser settings to delete installed cookies, which may result in you not being able to access our website or its functionality being limited.

If you wish to opt-out ("Opt-out") of certain third-party cookies for targeted advertising, please visit www.youronlinechoices.eu. Opting out does not mean that you will no longer receive online advertising; the only consequence is that the company(s) you have opted out of will no longer provide you with advertising tailored to your web preferences and usage patterns.

CHANGES

We reserve the right to amend or update this cookie policy to reflect best practices at any time. We recommend that you check the current cookie policy regularly.